
PRESS RELEASE

BEITEN BURKHARDT Assists DFB with Partnership with bwin

Munich, 6 February 2019 – The international law firm BEITEN BURKHARDT has extensively assisted the German Football Association Deutscher Fußball-Bund (DFB) with the partnership with the leading German sports betting provider bwin.

The German Football Association DFB and the leading German sports betting provider bwin have extended their partnership. Based on the agreement scheduled to expire in 2022, bwin is granted advertising rights of the German Football Association DFB, the national football teams, the DFB Cup, the 3rd League and the women's national league. In their partnership DFB and bwin will intensify their training and prevention programmes against gambling and betting addiction as well as against match fixing. BEITEN BURKHARDT has assisted with the tendering, the awarding and the negotiations on the partnership agreement with respect to the advertising for sports betting in the difficult environment of a currently non-regulated situation.

Advisor to DFB and DFB GmbH: Alexander Graeser (in-house counsel DFB) and Dr Stefan Schmidt (in-house counsel DFB)

Advisor bwin: Lawyer Jens Becker, Dr. Bauer & Partner Rechtsanwälte mbB, Munich

BEITEN BURKHARDT: Dr Holger Weimann

CONTACT

Dr. Holger Weimann

Phone: +49 89 35065-1312

E-mail: Holger.Weimann@bblaw.com

Public Relations

Frauke Reuther

Phone: +49 69 75 60 95–570

E-mail: Frauke.Reuther@bblaw.com

Information on BEITEN BURKHARDT

- BEITEN BURKHARDT is an independent international law firm with a focused range of services and some 290 lawyers working in nine locations.
- Through our long-established offices in Germany, Brussels, China and Russia we advise large and mid-sized companies and corporate groups from various industries, as well as banks and financial institutions and the public sector.